

CAREER

REINVENTION

BOOTCAMP

Module 7:
Identifying Your
Reinvention Skill Set

Workbook

MODULE 7 WORKSHEETS

IDENTIFYING YOUR REINVENTION SKILL SET

EXERCISE 1: Identify What Your Target Career Needs

Take a moment to identify what your target industry needs to do to create and serve the customers who keep them in business, or to take advantage of new opportunities or combat the challenges facing them. Be specific!

The three types of job skills:

- **Adaptive:** Personality traits such as detail-oriented and enthusiastic.
- **Transferable:** Skills used in a wide variety of jobs, such as managing people or budgets, writing, negotiating, public speaking.
- **Job-specific:** Skills needed to perform a particular job, such as cooking for a chef, flying a plane for a pilot, or building for a carpenter.

EXERCISE 2: Identify What You Have to Offer Your Target Career

Using the three types of job skills as your guide, take a moment to identify what you have to offer that helps companies in your target career do what they need to do to create and serve the customers who keep them in business, take advantage of new opportunities or combat challenges facing the industry.

ADAPTIVE JOB SKILLS:

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____
9. _____
10. _____

Career Reinvention BootCamp

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TRANSFERABLE JOB SKILLS:

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____
9. _____
10. _____

JOB-SPECIFIC SKILLS:

1. _____
2. _____
3. _____
4. _____
5. _____

EXERCISE 3: MINDING THE GAPS

Take a moment to identify any gaps between what your target industry needs and what you have to offer and brainstorm strategies for filling them:

GAPS	STRATEGIES